



August 23, 2018

Valued Customer,

Tyson's Fresh Meats has moved forward with the requirement to source cattle from Beef Quality Assurance certified producers only. This will take effect January 1st, 2019.

Statement from Tyson's:

"Tyson Foods is committed to the well-being, proper handling and humane harvesting of all the animals we use to produce meat and poultry. This is a long-standing commitment, and we pledge our diligence in leading the industry pursuit of new and improved technology and methods to improve animal well-being. It's not only the right thing to do; we believe it's our responsibility. It's an important moral and ethical obligation we owe our suppliers, customers, ourselves and most of all the animals we depend on for our livelihood. All Tyson Foods Team Members, as well as the independent poultry, cattle and hog farmers who supply us, are expected to respect and serve as stewards of the animals we work with every day, treating them in a proper manner at all times."

"Our farmers work hard every day to be good animal stewards and to manage the animals' welfare to the best current professional standards. In conjunction with sound science, expertise and skill, they continuously strive to improve and further strengthen their commitment as responsible animal producers. This dedication is demonstrated by providing quality food, water, veterinary care, and environments for daily living. We are proud to partner with these farmers in a commitment to provide responsibly raised food to our customers. Continuing this commitment is not only one of our core philosophies, but also reflects the values and requirements of our valued customers throughout the U.S. and across the world. In support of these commitments, we have moved forward with requirements to source cattle from Beef Quality Assurance certified producers."

Beef Quality Assurance is a national program that raises consumer confidence through offering proper management techniques and a commitment to quality within every segment of the beef industry. To learn more about BQA visit www.BQA.org.

The Kalona Sales Barn, remains committed to providing our customers with an open competitive market for your cattle. As we move forward, we ask that you consider completing your BQA certification. Certification is required by January 1st, 2019, or Tyson's will not bid on or buy your cattle.

The Kalona Sales Barn will host two BQA training and certification days at our facility. BQA certification is funded by the Beef Checkoff program. There is no registration cost to you and you need only attend one of the days. BQA certification may also be completed online at BQA.org, the process takes about two hours.

Certification days at Kalona Sales Barn:

Monday, September 10th – Registration starting at 9:00 AM, program 10:00 AM to 12:00 Noon.

Tuesday, September 11th – Registration starting at 9:00 AM, program 10:00 AM to 12:00 Noon.

The Kalona Sales Barn will need a copy of your certificate. Please fax, email or drop off when you deliver cattle.

Kalona Sales Barn Fax: 319-656-2232 Kalona Sales Barn Email: ksbauc@kalonasalesbarn.com

Please contact our office with any questions 319-656-2222.

Sincerely,

Devin Mullet

Kalona Sales Barn, Inc.

319-936-0675